



SAVEKART HYPERLOCAL PVT. LTD

"Building Trust, Brick by Brick."

INTRODUCTION

Welcome to SAVEKART HYPERLOCAL PVT. LTD

At Savekart Hyperlocal, our vision has always been to build a marketplace where convenience meets trust. We believe that e-commerce should not only deliver products—it should deliver value, speed, and reliability. Our platform is built to uplift local sellers, strengthen community-based commerce, and create a smooth shopping experience for customers.

We thank our customers, partners, and stakeholders for supporting our journey towards becoming a leading hyperlocal e-commerce solution in India.”— Founder Team,Sarita Jha | Sunil Jha | Abhik Jha

OUR SERVICES

- ❖ Hyperlocal delivery services
- ❖ E-commerce online marketplace
- ❖ Digitalization of local stores
- ❖ Same-day & scheduled delivery
- ❖ Subscription & repeat order services
- ❖ Savekart logistics support
- ❖ Customer support & service assistance
- ❖ Promotional & marketing support for sellers
- ❖ Secure digital payment solutions



OUR USP

Savekart Hyperlocal stands out by combining ultra-fast hyperlocal delivery with a trusted, technology-driven marketplace that empowers local sellers and delights customers. Our platform offers same-day delivery, transparent pricing, verified neighbourhood stores, and a seamless shopping experience—all backed by smart logistics, secure digital payments, and reliable customer support. By connecting customers directly to nearby retailers, we ensure speed, convenience, affordability, and authenticity in every order.



ABOUT US

Savekart Hyperlocal Pvt. Ltd. is a fast-growing hyperlocal e-commerce platform committed to making everyday shopping simpler, faster, and more reliable. We bridge the gap between customers and trusted local sellers by offering a wide range of products, including electronics, fashion, home essentials, groceries, health & beauty products, and more—all available at transparent and competitive prices. Built with a strong focus on convenience and speed, Savekart enables same-day delivery and hassle-free shopping experiences tailored to the daily needs of modern households. Our technology-driven platform ensures smooth order processing, secure payments, and dependable service, allowing customers to shop locally with the ease of a digital marketplace. At the same time, Savekart is deeply invested in empowering local businesses. By providing sellers with digital visibility, operational support, and access to a wider customer base, we help them grow sustainably in the evolving e-commerce ecosystem.





LETTER FROM FOUNDER

At Savekart Hyperlocal Pvt. Ltd., our journey began with a clear purpose—to redefine everyday shopping by bringing local markets closer to people through technology. We envisioned a platform where customers could enjoy the convenience of online shopping while still supporting the trusted neighbourhood stores that form the backbone of our communities.

In an era where speed and reliability matter the most, Savekart was built to deliver more than just products. Our focus has always been on creating value—through same-day delivery, transparent pricing, and a seamless digital experience that makes shopping simple, efficient, and dependable for every household.

Equally important to us is empowering local sellers. By providing them with digital tools, wider market access, and operational support, we aim to help small and medium businesses grow sustainably in an increasingly competitive e-commerce landscape. We strongly believe that when local businesses thrive, communities prosper.

We extend our heartfelt gratitude to our customers, seller partners, and stakeholders for their continued trust and support. Your belief in Savekart motivates us to innovate, improve, and move forward with integrity. Together, we look forward to building one of India's most trusted hyperlocal e-commerce ecosystems.

Warm regards,

Sunil jha

Founder, savekart hyperlocal pvt. ltd

OUR SERVICES



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- ❖ Same-day & scheduled delivery
- ❖ Subscription & repeat order services
- ❖ Savekart logistics support
- ❖ Customer support & service assistance
- ❖ Promotional & marketing support for sellers
- ❖ Secure digital payment solutions
- ❖ Corporate & bulk order supply

➤ **Hyperlocal Delivery Services**
Fast, reliable delivery from nearby trusted sellers directly to the customer's doorstep. Ensures freshness, speed, and convenience for daily shopping needs.



➤ **E-commerce Online Marketplace**
A wide digital marketplace offering electronics, fashion, groceries, and more. Customers enjoy seamless browsing, easy ordering, and verified product quality.



➤ **Digitalization of Local Stores**
We help local retailers go online with digital catalogs and order management tools. This boosts their visibility, customer reach, and overall business growth.



➤ **Same-Day & Scheduled Delivery**
Customers can choose immediate same-day delivery or schedule orders at their convenience. Optimized delivery routes ensure timely and safe product handling.



➤ **Subscription & Repeat Order Services**
Automated repeat orders for groceries and essentials to ensure uninterrupted supplies. Customers save time with convenient, recurring delivery options.



➤ **Savekart Logistics Support** End-to-end logistics assistance including pickup, packaging, and safe order handling. Smart route planning enables faster and more efficient deliveries.



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➤ **Customer Support & Service Assistance** Dedicated support for order tracking, returns, payments, and issue resolution. We ensure smooth communication and a satisfying shopping experience.



➤ **Promotional & Marketing Support for Sellers** We boost seller visibility through featured listings and promotional campaigns. This helps increase sales and build a strong digital presence.



➤ **Secure Digital Payment Solutions** Multiple secure payment options with encrypted transaction processing. Ensures safe, fast, and hassle-free payments for customers and sellers.



➤ **Corporate & Bulk Order Supply** Reliable bulk supply services for offices, institutions, and businesses.

Timely delivery and competitive pricing for large-quantity requirements.



SAVEKART BUSINESS PLAN

SaveKart is a digital commerce and membership-based platform designed to promote product sales, customer loyalty, and long-term engagement through a structured rewards and benefit system. The platform combines **product purchase**, **free membership**, and **multiple earning opportunities** such as non-working benefits, referral incentives, and repurchase rewards.

By purchasing a product worth **₹1,500**, a customer receives **free membership**, enabling participation in the SaveKart benefit ecosystem.

NON-WORKING INCOME – EXAMPLE (WALLET 1)

Day	Amount (₹)
15	300
30	500
45	500
60	500
75	300
90	500
105	500
120	500
135	400
150	500
165	500
Total	5,000

Reinvest ₹4,500 – Example

Day	Amount (₹)
15	900
30	1,500
45	1,500
60	1,500
75	900
90	1,500
105	1,500
120	1,500
135	1,200
150	1,500
165	1,500
Total	15,000

Reinvest ₹15,000 – Example

Day	Amount (₹)
15	3,000
30	5,000
45	5,000
60	5,000
75	3,000
90	5,000
105	5,000
120	5,000
135	4,000
150	5,000
165	5,000
Total	50,000

REFERRAL INCOME

Level	Amount (₹)	Members	Total Amount (₹)	%	Income (₹)
1	1500	2	3,000	7%	210
2	1500	4	6,000	1.50%	90
3	1500	8	12,000	1.00%	120
4	1500	16	24,000	0.50%	120
5	1500	32	48,000	0.50%	240
6	1500	64	96,000	0.20%	192
7	1500	128	1,92,000	0.20%	384
8	1500	256	3,84,000	0.20%	768
9	1500	512	7,68,000	0.20%	1,536
10	1500	1024	15,36,000	0.20%	3,072
11	1500	2048	30,72,000	0.20%	6,144
12	1500	4096	61,44,000	0.20%	12,288
13	1500	8192	1,22,88,000	0.20%	24,576
14	1500	16384	2,45,76,000	0.20%	49,152
15	1500	32768	4,91,52,000	0.20%	98,304
16	1500	65536	9,83,04,000	0.20%	1,96,608
17	1500	131072	19,66,08,000	0.20%	3,93,216
18	1500	262144	39,32,16,000	0.20%	7,86,432
19	1500	524288	78,64,32,000	0.20%	15,72,864
20	1500	1048576	1,57,28,64,000	0.20%	31,45,728

REFERRAL INCOME

Members earn referral benefits by introducing new users.

Key Highlights

- Up to 20 levels
- Benefit percentage varies by level
- Calculated on product value of ₹1,500
- Designed for organic and scalable growth

This system rewards network expansion while ensuring sustainability through capped percentages

REPURCHASE INCOME

Level	Amount (₹)	Members	Total Amount (₹)	%	Income (₹)
1	2000	2	4,000	2%	80
2	2000	4	8,000	0.50%	40
3	2000	8	16,000	0.50%	80
4	2000	16	32,000	0.10%	32
5	2000	32	64,000	0.10%	64
6	2000	64	1,28,000	0.10%	128
7	2000	128	2,56,000	0.10%	256
8	2000	256	5,12,000	0.10%	512
9	2000	512	10,24,000	0.10%	1,024
10	2000	1024	20,48,000	0.10%	2,048
11	2000	2048	40,96,000	0.10%	4,096
12	2000	4096	81,92,000	0.10%	8,192
13	2000	8192	1,63,84,000	0.10%	16,384
14	2000	16384	3,27,68,000	0.10%	32,768
15	2000	32768	6,55,36,000	0.10%	65,536
16	2000	65536	13,10,72,000	0.10%	1,31,072
17	2000	131072	26,21,44,000	0.10%	2,62,144
18	2000	262144	52,42,88,000	0.10%	5,24,288
19	2000	524288	1,04,85,76,000	0.10%	10,48,576
20	2000	1048576	2,09,71,52,000	0.10%	20,97,152

6. REPURCHASE INCOME

To encourage continuous product usage and platform activity, SaveKart offers repurchase benefits.

Features

- Applicable on repeat purchases (₹2,000 slab)
- Up to 20 levels
- Lower percentage ensures business viability
- Promotes real product circulation, not idle membership

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Government of India

Form GST REG-06

(See Rule 10(1))

Registration Certificate

Registration Number : 19ABECS2675K1ZT

1.	Legal Name	SAVEKART HYPERLOCAL PRIVATE LIMITED					
2.	Trade Name, if any	SAVEKART HYPERLOCAL PRIVATE LIMITED					
3.	Additional trade names, if any	null					
4.	Constitution of Business	Private Limited Company					
5.	Address of Principal Place of Business	Na, Na, Na, C/o Aditi Sarkhel, Debnagar, Madhyam Debnagar, Jalpaiguri, Jalpaiguri, West Bengal, 735101					
6.	Date of Liability						
7.	Period of Validity	From	16/11/2022	To	Not Applicable		
8.	Type of Registration	Regular					
9.	Particulars of Approving Authority	Supplementary Information Digitally signed by SOMNATH MAJUMDER Date: 2022.11.16 11:48:07 IST					
Signature:							
Name:		SOMNATH MAJUMDER					
Designation		Assistant Commissioner					
Jurisdictional Office		JALPAIGURI					
9. Date of issue of Certificate		16/11/2022					
Note: The registration certificate is required to be prominently displayed at all places of business in the State.							

CERTIFIED



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS

Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that SAVEKART HYPERLOCAL PRIVATE LIMITED is incorporated on this Twenty fourth day of August Two thousand twenty under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U74999WB2020PTC239140.

The Permanent Account Number (PAN) of the company is ABECS2675K *

The Tax Deduction and Collection Account Number (TAN) of the company is CALS49431E *

Given under my hand at Manesar this Twenty fifth day of August Two thousand twenty .



Digital Signature Certificate
Shri VIKRAM SINGH

For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:

SAVEKART HYPERLOCAL PRIVATE LIMITED
PATKATA SADAR 2 No, SUBHASH NAGAR, ENGINEERING
COLLEGE CAMPUS, JALPAIGURI, Jalpaiguri, West Bengal, India,
735102



* as issued by the Income Tax Department

CERTIFIED

आयकर विभाग INCOME TAX DEPARTMENT			भारत सरकार GOVT. OF INDIA
ई- स्थायी लेखा संख्या कार्ड e - Permanent Account Number (e-PAN) Card ABECS2675K			
नाम / Name: SAVEKART HYPERLOCAL PRIVATE LIMITED	स्थापना/संरचना की तिथि / Date of incorporation / Formation: 24/08/2020		Signature valid <small>Digitally signed by Income Tax PAN Services Unit, 2021 eGangotri Date: 2021-08-24T10:13:00 User ID: 1001 Person Name: PAN Sign Location: New Delhi</small> 
<ul style="list-style-type: none"> ✓ Permanent Account Number (PAN) facilitates Income Tax Department in taking of various decisions, including payment of taxes, assessment, tax demand, tax arrears, matching of information and easy maintenance & retrieval of electronic information etc. relating to a taxpayer. ✓ PAN is also required in various forms and documents issued by Income Tax Department. ✓ Display of PAN is mandatory for several transactions specified under Income Tax Act, 1961 (Rule Rule 114B of Income Tax Rules, 1962) and other laws, 1961 to 1962 and rules in force, made under these laws (PAN will also be required for payment of Income Tax, 1961 & Rule 114B, 1962). ✓ Possessing or using more than one PAN is against the law & may attract penalty of upto Rs. 10,000/-. ✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App on Google Play Store is "Enhanced QR Code Reader for PAN Card". 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CERTIFIED

CERTIFICATE NO:
DIPP67452



Government of India
Ministry of Commerce & Industry
Department for Promotion of Industry and Internal Trade

#startupindia

CERTIFICATE OF RECOGNITION

*This is to certify that **SAVEKART HYPERLOCAL PRIVATE LIMITED** incorporated as a **Private Limited Company** on **24-08-2020**, is recognized as a startup by the Department for Promotion of Industry and Internal Trade. The startup is working in 'Transportation & Storage' Industry and 'Freight & Logistics Services' sector as self-certified by them.*

This certificate shall only be valid for the Entity up to **Ten** years from the date of its incorporation
only if its turnover for any of the financial years has not exceeded **₹ 100 Cr.**

16-10-2020

DATE OF ISSUE

23-08-2030

VALID UPTO



OUR VISION & MISSION

VISION:

"We envision a future where innovation, ethics, and sustainability converge to create lasting impact. Our vision is to inspire positive change, fostering a global community of collaboration and empowerment. We strive to lead with purpose, leaving a legacy of prosperity for generations to come."

MISSION:

"At our core, we empower through innovation and integrity. Our mission is to deliver exceptional value to our stakeholders, guided by excellence and ethical conduct. We believe in education, environmental responsibility, and philanthropy, aiming to make a positive contribution to society while setting high standards in business."

VALUES

1. Integrity: We conduct ourselves with the highest ethical standards, maintaining honesty, transparency, and accountability in all our actions.



2. Customer-Centric: We prioritize our customers' needs and satisfaction, continuously striving to deliver exceptional products and services.



3. Innovation: We encourage creativity and forward-thinking, embracing change and seeking innovative solutions to challenges.

4. Teamwork: We value collaboration, diversity, and mutual respect among our team members, fostering a supportive and inclusive work environment.



5. Excellence: We are committed to delivering quality and excellence in all aspects of our work, setting high standards for performance.

6. Sustainability: We are environmentally responsible and dedicated to sustainable practices that minimize our impact on the planet and contribute to a better future.



CLIENT FIRST

At Savekart, our clients are at the heart of everything we do. Every service, feature, and innovation is designed with the primary goal of enhancing their experience and delivering unmatched value. We listen closely to client needs, understand their expectations, and constantly evolve to meet the growing demands of modern consumers.

We believe that trust is earned through transparency, reliability, and consistent quality. That is why we prioritize honest communication, clear pricing, and timely support at every stage of the customer journey. Whether it is a single order or a long-term partnership, we ensure that clients feel heard, respected, and valued.

Our “Client First” philosophy drives us to go the extra mile—improving delivery speed, expanding product choices, empowering local sellers, and strengthening our service standards. By putting clients at the center, we build lasting relationships and create a shopping ecosystem that truly serves their convenience and satisfaction.



**HAPPY
CUSTOMERS**



**UNDERSTANDING
THEIR NEEDS**



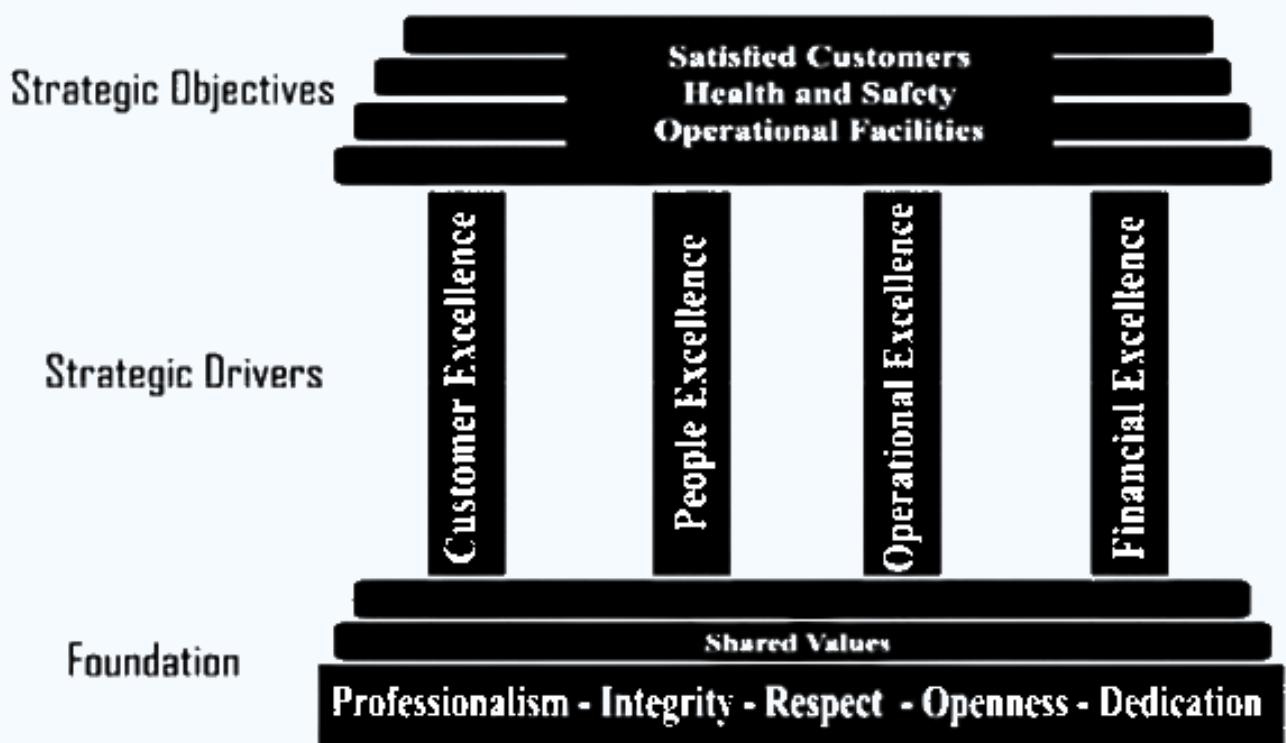
**PRODUCTIVE
WORK**



QUALITY ASSURANCE

At Savekart Hyperlocal Pvt. Ltd., quality is the foundation of our service commitment. Every product listed on our platform undergoes strict verification to ensure authenticity, safety, and reliability. We partner only with trusted local sellers who meet our quality standards, and we continuously monitor product performance, customer feedback, and order accuracy to maintain consistency. From selection to packaging, every step is designed to protect the customer's trust. Our quality assurance extends beyond products to the overall customer experience. We ensure timely delivery, secure handling, transparent pricing, and responsive support at all times. By combining technology-driven checks with human oversight, we guarantee a seamless, dependable, and satisfying shopping experience. Our focus is simple—deliver excellence in every order.

STRATEGIC OBJECTIVE



BUSINESS OBJECTIVE



OUR CLIENTS SECTOR

- ❖ **Retail Stores**
- ❖ **Supermarkets & Grocery Shops**
- ❖ **Electronics & Mobile Stores**
- ❖ **Fashion & Apparel**
- ❖ **Outlets Home & Kitchen Essentials**
- ❖ **Stores Beauty & Personal Care**
- ❖ **Shops Pharmacies & Medical Stores**
- ❖ **Restaurants & Food Outlets Corporate Offices**
- ❖ **Educational Institutions**
- ❖ **Small & Medium Enterprises (SMEs)**
- ❖ **E-commerce Vendors**
- ❖ **Local Manufacturers & Distributors**



THANK YOU

Thank you for taking the time to learn about Savekart Hyperlocal Pvt. Ltd. We deeply value your interest and support as we continue our journey toward transforming hyperlocal commerce. Your trust inspires us to innovate, improve, and deliver exceptional experiences every single day.

We look forward to building strong, meaningful, and long-lasting relationships with our customers, partners, and communities. Together, we can shape a smarter, faster, and more connected future in local commerce. Thank you for being a part of our vision.

CONTACT US

SAVEKART HYPERLOCAL PRIVATE LIMITED

● Registered / Principal Place of Business

C/O Aditi Sarkhel

Debnagar, Madhyam Debnagar

Jalpaiguri, Jalpaiguri

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PHONE NO: 91 96419 28850

✉ **GSTIN:** 19ABECS2675K1ZT savekart gst cert

● **Directors** savekart gst cert

• Abhik Jha – Director

• Sarita Jha – Director